



**FOR IMMEDIATE RELEASE**

## **Merenda Wallpaper Unveils the ARISE Collection**

*The Collection Elevates Walls with Vibrant Botanicals and Geometric Designs*

**Cherry Hill, New Jersey – April 2024** – [Merenda Wallpaper](#), renowned for its artistic approach to wall coverings, proudly introduces its latest creation, the ARISE collection. This captivating series of wallpaper patterns, inspired by nature's dynamic energy and crafted from Sarah Merenda's original artwork, offers a fresh perspective that's suitable for residential spaces, hotels, restaurants, offices, retail stores, and more.

The ARISE collection presents a fusion of botanical and geometric motifs, each design curated to breathe new life into any space. From the graceful curvature of banana leaves to the bold strokes of lightning bolts, these wallpapers embody the essence of vitality and creativity. Merenda Wallpaper offers a range of paper options tailored to both residential and commercial spaces, prioritizing sustainability in every aspect of production. The brand's eco-smooth and eco-textured substrates are PVC-free, crafted from non-woven fibers and responsibly sourced wood pulp.

"ARISE is more than just a collection; it's an invitation to awaken your walls and embrace the beauty of the natural world," says Sarah Merenda, Founder and Creative Director of Merenda Wallpaper. "Each pattern tells a story, evoking feelings of tranquility, wonder, and boundless energy."

Highlighted patterns from the ARISE Collection:

**Banana Palm Dream**: Inspired by the graceful curves of banana leaves found at Longwood Gardens, this wallpaper pattern captivates with its sophisticated and rhythmic allure. Featuring a palette inspired by the verdant hues of tropical foliage, Banana Palm Dream transports viewers to sun-drenched landscapes, evoking feelings of tranquility and vitality.

**Hydrangea Garden**: Painted with fluid, expressive brushstrokes, Hydrangea Garden transforms walls into a blooming tapestry of natural beauty. Inspired by the delicate petals of hydrangea blossoms, this large-scale design envelops spaces with a sense of enchantment and wonder. With a diverse range of color palettes, from soft pastels to bold, jewel-toned hues, each iteration of Hydrangea Garden tells its own story, evoking memories of sun-dappled gardens and lazy summer afternoons.

**Let's Dance**: A homage to the vibrant artistry of the 1980s, Let's Dance pulses with energy and movement. Drawing inspiration from the iconic works of Keith Haring, and an illustration by Merenda's partner Max Kahan, Let's Dance features bold, gestural pen strokes that create a visual symphony of form and color.

With ten distinct colorways named after iconic dance moves, this collection offers a playful yet sophisticated nod to the era of neon lights.

**Lightning and Thunder:** Designed together, Thunder and Lightning draw inspiration from Merenda's sketches of dancing lightning bolts and playful hexagons. Infusing walls with bold, contrasting pops of color and jagged geometry, these designs evoke the dynamic energy of nature's electric storms, making them a striking addition to any space.

"We're thrilled to introduce the ARISE collection and share our passion for design with the world," says Merenda. "Whether you're seeking serenity, inspiration, or a bold statement, these wallpapers offer endless possibilities for transforming your environment."

The ARISE collection is now available for purchase on the Merenda Wallpaper website. To learn more about the collection and explore additional offerings, visit [merendawallpaper.com](http://merendawallpaper.com).

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**About Merenda Wallpaper:**

Founded by master wallpaper installer Sarah Merenda, Merenda Wallpaper seamlessly combines 25 years of expertise with a distinctive and whimsical design ethos. Crafting beautiful, occasionally quirky wallpapers inspired by nature, sensuality, and the urban environment, Merenda Wallpaper reflects Sarah's commitment to blending practical expertise with artistic expression. Merenda Wallpaper manufactures products with sustainability at the forefront. Its eco-smooth and eco-textured substrates are PVC-free, made from non-woven fibers and wood pulp, and responsibly sourced.

With an extensive online storefront and Etsy collection, Merenda Wallpaper embodies Sarah's dedication to creating spaces that exude timeless charm and allure. Suitable for residential spaces, hotels, restaurants, offices, and retail stores, Merenda's wallcoverings offer versatile and contemporary solutions for various environments.

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